

1. APPLICATION AND PURPOSE

GLOBAL ADS PRIVACY POLICY

Personal information shall mean any information relating to an identified or identifiable Purchaser; an identifiable Purchaser is one who can be identified, directly or indirectly, in particular by reference to an identification number or to one

or more factors specific to his physical, physiological, mental, economic, cultural or social identity.

In case Purchaser registers by e-mail, purchases GAN, subscribes to Website, fills out

online forms, respond to a survey, uses Live Chat or does such operations via Website, Company may collect personal information manually or automatically.

Therefore this Privacy Policy applies to the activities of Global Ads Network sets out how Company collects, uses, stores and discloses Purchaser's personal information when Purchasers participate in a token sale for Global Ads Crypto Token ("GAN") or communicate with Company or interact with Company token sale website

("Website") ("<https://Global-Ads.network/>")

By providing personal information to Company, Purchasers consent to Company's

collection, use and disclosure of personal information in accordance with this Privacy Policy and any other arrangements that apply between Purchaser and

Company.

Company may collect the following types of personal information:

2. PERSONAL INFORMATION IS COLLECTED BY COMPANY

3. INFORMATION IS COLLECTED AUTOMATICALLY

When Purchaser uses Website or services available via Website, information from

Purchasers' devices stated below is automatically collected:

Server Log Information: Company collects server log information when Purchaser

uses Website, which may include (but is not limited to) Purchasers' login details, the

date and time of visits, the pages viewed, IP address, time spent at Website and the

websites Purchaser visits just before and just after Website.

Device Information: Company collects information about the computer or mobile

device Purchasers use to access Website, including the hardware model, operating

system and version, the web browser Purchaser uses, and other device identifiers.

Telemetry Information: If Purchaser uses any of Company's open source

software,
Company may collect bandwidth upload and download speeds, the amount of free and used storage space on Purchaser's device and other statistics about Purchaser's device.

Purchaser's Name;

Purchaser's Mailing or street address;

Purchaser's Email address;

Purchaser's Telephone number and other contact details;

Purchaser's Age or date of birth;

Purchaser's Credit card information;

Purchaser's device ID, device type, geo-location information, computer and connection information, statistics on page views, traffic to and from the sites, ad

data, IP address and standard web log information;

Any additional information relating to Purchaser that Purchaser provides to Company directly through Website or indirectly through Purchaser's use of Website or online presence or through other websites or accounts from which Purchaser permits Company to collect information;

Any other personal information that may be required in order to facilitate Purchaser's dealings with Company.

Usage Information: In case Purchaser uses Website, Company will collect metadata

about the files Purchaser uploads for storage and Company will record instances in

which Purchaser has used private key to authenticate communications.

Social Media Information: Company may use social media features that allow

Company to share information with Purchaser's social networks and interact with

Company on various social media sites.

Information Collected by Cookies and Other Tracking Technologies:

Company and

Company service providers use various technologies to collect information when

Purchaser interacts with Website, including cookies and web beacons.

Cookies are

small data files that are stored on Purchaser's device when Purchaser visits a website,

which enable Company to collect information about Purchaser's device identifiers,

IP address, web browsers used to access the Website, pages or features viewed, time

spent on pages, mobile app performance and links clicked. Web beacons are graphic

images that are placed on a website or in an email that is used to monitor the behavior of the user visiting the website or sending the email. They are often used in

combination with cookies.

4. MINORS

The services of Company is not aimed at children under 18 years old and Company does not knowingly collect, use, store or disclose any personal information of children under the age of 18 deliberately.

5. USING OF PERSONAL INFORMATION

to facilitate Purchaser's purchase of Global Ads;
to enable Purchaser access and use Website or Company services;
to send Purchaser service, support and administrative messages, reminders, technical notices, updates, security alerts, and information requested by Purchaser;
to send Purchaser marketing and promotional messages and other information that may be of interest to Purchaser, including information sent by, or on behalf of, Company's business partners that Company thinks Purchaser may find interesting;
to comply with legal obligations (including any applicable anti-money laundering or 'Know Your Customer' requirements in any jurisdiction), resolve any disputes that Company may have with any of users, and enforce Company's agreements with third parties;
to analyze and track data to determine the usefulness or popularity of certain content and to better understand the online activity of our Website users;
to develop new products or services;
to fulfill Company's legal or regulatory requirements;
to send Purchaser technical notices, support or administrative notifications;
to communicate with Purchaser about news, products, services, events and other information we think will be of interest to Purchaser;
to monitor and analyze trends, usage and activities in connection with Website;
to detect, investigate and prevent fraudulent transactions or unauthorized or illegal activities,
to protect the rights and property of Company and others;
to link, connect or combine information Company collects from or about Purchaser with other Information;

6. DISCLOSING OF PERSONAL INFORMATION

Company employees and related bodies corporate such as Company's current or future parent companies, affiliates, subsidiaries and with other companies under common control or ownership with Company or Company's offices internationally;
third party suppliers and service providers (including providers for the operation of Website and/or Company business or in connection with providing services to Purchaser);

in connection with a merger or sale of our company assets, or if we do a financing or are involved in an acquisition or any other situation where Information may be disclosed or transferred as one of our business assets;
professional advisers, dealers and agents;
payment systems operators (eg merchants receiving card payments);
Company may disclose personal information about Purchaser for the purposes described in this privacy policy to:
Company's existing or potential agents, business partners or partners;
specific third parties authorised by you to receive information held by us;
and/or;
other persons, including government agencies, regulatory bodies and law enforcement agencies, or as required, authorised or permitted by law.
Company may disclose personal information outside of Purchaser's home country to third party suppliers. When you provide your personal information to Company, you consent to the disclosure of your information outside of your home country and acknowledge that Company is not required to ensure that overseas recipients handle that personal information in compliance with the applicable privacy laws in your jurisdiction.

7. COOKIES

Company may use 'cookies' or other tracking technologies on Website that help Company track Purchaser's website usage and remember Purchaser's preferences.
Cookies are pieces of information that a website transfers to Purchaser's computers hard disk for record keeping purposes and are a necessary part of facilitating online transactions. Most web browsers are set to accept cookies, and cookies are useful to determine overall traffic patterns through Website.
Purchaser can disable cookies through your internet browser or when a cookie is sent, Purchaser can choose whether Purchaser's computer warns or closes all cookies. Purchaser can do manage it through browser settings from browser's Help Menu to find out the right way to edit your cookies. However this may mean Purchaser will not be able to take full advantage of Website.

8. HYPERLINKS AND THIRD-PARTY SITES

Website may contain links to other third party websites that may collect personal information about Purchaser, including through cookies or other technologies.
If Purchaser links to another website, Purchaser will leave Website and this Privacy

Policy will not apply to Purchaser's use of and activity on those other websites. Purchaser should consult these other websites' privacy policies as Company has no control over them and is not responsible for any information that is submitted to or collected by these third parties. Purchaser may request access to the personal information Company hold by contacting Company using the information set out below. Company will endeavour to make any personal information held by Company about Purchaser available as soon as practicable following Purchaser's request. Sometimes, Company may not be able to provide Purchaser with access to all of Purchaser's personal information and, where this is the case, Company will explain why. Company may also need to verify Purchaser's identity when Purchaser requests personal information. In case Purchaser wishes to change personal information that is inaccurate or out of date, Purchaser shall inform Company and Company will take reasonable steps to ensure that it is corrected. In case Purchaser wishes to have Purchaser's personal information deleted, Purchaser shall let Company know and Company will take reasonable steps to delete it unless Company need to retain it for legal reasons.

9. ACCESSING, CORRECTING OR DELETING PERSONAL INFORMATION

10. STORAGE AND SECURITY OF PERSONAL INFORMATION

Company takes reasonable steps to protect the security of the information communicated through Website and to keep this information accurate and up to date where possible. Website is protected by proprietary technologies (SSL) and personal information is located behind secure networks and such systems can only be accessed by a limited number of individuals who have exclusive access rights and who keep sensitive information secrets. However, no computer security system is entirely foolproof and the Internet is not a secure method of transmitting information. Therefore Company does not assume any responsibility for the data Purchaser submits to or receives from Company through the Internet or for any unauthorized access or use of that information.

Additionally Company cannot and do not guarantee that information communicated by Purchaser to Company or sent to Purchaser by Company will be received or that it will not be altered before or after its transmission to Company.

Purchaser agrees to not hold Company and Company's respective past, present and future employees, officers, directors, contractors, consultants, equity holders, suppliers, vendors, service providers, parent companies, subsidiaries, affiliates, agents, representatives, predecessors, successors and assigns liable for any loss or damage of any sort incurred as a result of any misappropriation, interception, modification, deletion, destruction or use of information provided through Website.

Website may contain links to websites operated by third parties. These linked sites

are not under Company's control, and Company is not responsible for the conduct of

companies linked to Website. Before disclosing Purchaser's personal information on

any other website, Company encourages Purchaser to examine the terms and

conditions of those websites including their privacy policy. Company cannot except

any responsibility for the way that third party sites, such as social networking sites,

use or disclose personal information that Purchaser provides to them.

11. LINKS TO OTHER WEBSITES

12. PASSWORD AND LOGIN SECURITY

For the purposes of participating in the Token Sale for Global Ads or Global Ads Referral Program, Purchaser may be required to set up an account on

Website and

may be supplied with a user name and password. Purchaser is responsible for the

security of your password and log-in information and must take responsibility to

ensure the confidentiality of this information.

Company is committed to providing the best customer experience and aim to evolve

to meet Purchasers' needs. Due to this, from time to time, Company's policies may be

reviewed and revised. Company reserves the right to change this Privacy Policy at

any time and if this occurs, Company will post an updated version of the policy on

Website. The amended Privacy Policy will apply whether or not Company has given

Purchaser notice of any change. Company encourages Purchaser to check

Website

periodically to be aware of current Privacy Policy.

13. FUTURE CHANGES

In case Purchaser thinks Company has breached an applicable privacy law, or

Purchaser wishes to make a complaint about the way Company has handled personal information, Purchaser shall contact with Company. Please add name, email

address and/or telephone number and clearly describe complaint. Company will

acknowledge the complaint and respond within a reasonable period of time.

In case

Purchaser thinks that Company has failed to resolve the complaint satisfactorily,

Company will provide Purchaser the further steps Purchaser can take.

14. MAKING A COMPLAINT

FTC – Fair Information Practice

The United States Federal Trade Commission's **fair information practice principles**

(FIPPs) are guidelines that represent widely accepted concepts concerning fair

information practice in an electronic marketplace.

FTC Fair Information Practice Principles are the result of the Commission's inquiry

into the manner in which online entities collect and use personal information and

safeguards to assure that practice is fair and provides adequate information privacy

protection. The FTC has been studying online privacy issues since 1995, and in its

1998 report, the Commission described the widely accepted Fair Information Practice Principles of Notice, Choice, Access, and Security. The Commission also

identified Enforcement, the use of a reliable mechanism to provide sanctions for

noncompliance as a critical component of any governmental or self-regulatory program to protect online privacy.

1. Notice/Awareness

2. Choice/Consent

3. Access/Participation

4. Integrity/Security

5. Enforcement/Redress

According to Fair Information Practice; we will take the following precautions in the

occurrence of data breach;

15. PRIVACY POLICY WITHIN THE SCOPE OF INTERNATIONAL PRIVACY POLICY RULES

INTERNATIONAL PRIVACY POLICY RULES

We will notify you by email within 7 business days

We also accept the Individual Remedial Principle, which requires that individuals have legally enforceable rights to data collectors and processors that do not comply with the law.

Information Technology Act, 2000

The Information Technology Act, 2000 (also known as ITA-2000, or the IT Act) is an Act of the Indian Parliament (No 21 of 2000) notified on 17 October 2000. It is the primary law in India dealing with cybercrime and electronic commerce. It is based on the United Nations Model Law on Electronic Commerce (UNCITRAL Model) recommended by the General Assembly of United Nations by a resolution dated 30 1997.

The Global Ads Network ICO Project entirely recognizes all the general and moral aspects of this law and is committed to maintaining Internet usage within the framework of universal rules.

CAN-SPAM Act (Controlling the Assault of Non-Solicited Pornography and Marketing Act)

This Act establishes requirements for those who send unsolicited commercial email.

The Act bans false or misleading header information and prohibits deceptive subject

lines. It also requires that unsolicited commercial email be identified as advertising

and provide recipients with a method for opting out of receiving any such email in

the future. In addition, the Act directs the FTC to issue rules requiring the labeling of

sexually explicit commercial email as such and establishing the criteria for determining the primary purpose of a commercial email.

We are committed to complying with these laws, which set the rules for commercial

e-mail pursuant to the CAN-SPAM Act, set requirements for commercial messages,

and discontinue sending recipient e-mails to them.

Also in order to be compatible with CAN-SPAM Act; we accept the following;

False or misleading topics or email addresses do not be used,

The message as an ad is being defined in a reasonable way,

The physical address of your operator or site center do not be added,

Third-party email marketing services, if used, are monitored for compliance,

To conclude a cancellation / withdrawal request quickly,

Allow users to cancel their subscription by using the link at the bottom of each email,

If you wish to cancel receiving e-mails at any time in the future, you can send us an

e-mail and we will immediately remove you from ALL correspondence.

CalOPPA (California Online Privacy Protection Act)

The California Online Privacy Protection Act of 2003 (CalOPPA), effective as of July

1, 2004 and amended in 2013, is the first state law in the United States requiring

commercial websites and online services to include a privacy policy on their website.

According to this California State Law, under the Business and Professions Code,

Division 8 Special Business Regulations, Chapter 22 Internet Privacy Requirements,

operators of commercial websites that collect Personally Identifiable Information

(PII) from California's residents are required to conspicuously post and comply with

a privacy policy that meets specific requirements. A website operator who fails to

post their privacy policy within 30 days after being notified about noncompliance,

will be deemed in violation. PII includes such information as name, street address,

email address, telephone number, date of birth, Social Security number, or other

details about a person that could allow a consumer to be contacted physically or

online.

According to CalOPPA our privacy

Our site can be visited by user anonymously,

Our Privacy Policy link includes the word 'Privacy' and can easily be found on the

page specified.

In the situation of any Privacy Policy changes, you will be notified of on our Privacy

Policy Page

The personal information can be changed by emailing us.

COPPA (Children's Online Privacy Protection Act)

The act, e April 21, 2000, applies to the online collection of personal information by persons or entities under U.S. jurisdiction about children under 13

years of age. It details what a website operator must include in a privacy policy, when

and how to seek verifiable consent from a parent or guardian, and what responsibilities an operator has to protect children's privacy and safety online including restrictions on the marketing of those under 13.

According to the COPPA; the marketing including advertising networks and add-ons

is not being done especially to children under the age of 13.

According to CalOPPA our privacy policy;

Data Protection Directive

Officially Directive 95/ /EC on the protection of individuals with regard to the processing of personal data (PII (US)) and on the free movement of such data) is a

European Union directive adopted in 1995 which regulates the processing of personal data within the European Union. It is an important component of EU privacy and human rights law.

According to Data Protection Directive our privacy policy based on the following;

Notice; data subjects should be given notice when their data is being collected;

Purpose; data should only be used for the purpose stated and not for any other

purposes;

Consent; data should not be disclosed without the data subject's consent;

Security; collected data should be kept secure from any potential abuses;

Disclosure; data subjects should be informed as to who is collecting their data;

Access; data subjects should be allowed to access their data and make corrections to any inaccurate data

Accountability; data subjects should have a method available to them to hold data

collectors accountable for not following the above principles.

PIPEDA (Personal Information Protection and Electronic Documents Act)

The Personal Information Protection and Electronic Documents Act (PIPEDA or the

PIPED Act) is a Canadian law relating to data privacy. It governs how private sector organizations collect, use and disclose personal information in the course of

commercial business. In addition, the Act contains various provisions to facilitate the

use of electronic documents. PIPEDA became law on 13 April 2000 to promote

consumer trust in electronic commerce. The act was also intended to reassure the

European Union that the Canadian privacy law was adequate to protect the personal

information of European citizens. In accordance with section 29 of PIPEDA, Part I of

the Act ("Protection of Personal Information in the Private Sector") must be reviewed by Parliament every five years. The first Parliamentary review occurred in

2007.

Personal Information", as specified in PIPEDA, is as follows: information about an

identifiable individual, but does not include the name, title or business address or

telephone number of an employee of an organization.

The law gives individuals the right to;

know why an organization collects, uses or discloses their personal

information
expect an organization to collect, use or disclose their personal information reasonably and appropriately, and not use the information for any purpose other than that to which they have consented
know who in the organization is responsible for protecting their personal information
expect an organization to protect their personal information by taking appropriate security measures
expect the personal information an organization holds about them to be accurate, complete and up-to-date
obtain access to their personal information and ask for corrections if necessary;
and
complain about how an organization handles their personal information if they feel their privacy rights have not been respected.
Our privacy policy is respectful with the items listed above according to PIPEDA.

GDPR (General Data Protection Regulation)

The **General Data Protection Regulation (GDPR)** (Regulation (EU) / 79) is a regulation by which the European Parliament, the Council of the European Union, and the European Commission intend to strengthen and unify data protection for all individuals within the European Union (EU). It also addresses the export of personal data outside the EU. The GDPR aims primarily to give control back to citizens and residents over their personal data and to simplify the regulatory environment for international business by unifying the regulation within the EU. When the GDPR takes effect, it will replace the 1995 Data Protection Directive. The data subject has given consent to the processing of personal data for one or more specific purposes.

Processing is necessary for the performance of a contract to which the data subject is party or to take steps at the request of the data subject prior to entering into a contract.

Processing is necessary for compliance with a legal obligation to which the controller is subject.

Processing is necessary to protect the vital interests of the data subject or of another natural person.

Processing is necessary for the performance of a task carried out in the public

interest or in the exercise of official authority vested in the controller.

Processing is necessary for the purposes of the legitimate interests pursued by

the controller or by a third party unless such interests are overridden by the interests or fundamental rights and freedoms of the data subject, which require protection of personal data, in particular if the data subject is a child. Our privacy policy is fully respectful with the criteria's of GDPR provides. In case Purchaser has any further queries relating to this Privacy Policy, or Purchaser wishes to access or correct the personal information, or make a complaint, please email Company at info@Global-Ads.network.

Effective: 5th of May 2018